

An aerial photograph of a port at night, showing a large cargo ship docked at a pier. Several yellow gantry cranes are positioned along the pier, and stacks of colorful shipping containers (blue, green, red) are visible. The city skyline is illuminated in the background under a twilight sky with pink and blue hues. A yellow text box is overlaid on the left side of the image.

# **Export Action Plan for Nanded District**

**Chh.Sambhajinagar Region,  
Maharashtra**

**July 2024**

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## 1 District Profile

### 1.1 Introduction

The Nanded district is in the Marathwada region of Maharashtra has historical significance. In the district, there are various famous historical places like Gurdwara Hazur Sahib which is located at Nanded city on the bank of Godavari River, Renukadevi temple at Mahurgad, Lord Siddheshwar temple at Hottal which is famous for Chalukya era's art on the walls, Biloli mosque, Kandahar bhuikot fort, Sahastra kund waterfall and Nanded Fort. The Nanded city is the birthplace of the saint poets Vishnu pant and Raghunath and Vaman Pandit. The spiritual tourism is supported by millions of visitors and religious pilgrims. The Vedic rituals are performed on the banks of Godavari River includes Urvashi Ghat, Ram Ghat, and Govardhan Ghat.

The city of Nanded is a centre for governance and a market town for its surrounding agricultural region. There is an agricultural school operational under the aegis of Krishi Vidyapeeth of Parbhani. The Swami Ramanand Tirtha Marathwada University and Shri Guru Govind Singhji College of Engineering and Technology are important educational institutions are in Nanded district. The Nanded city has a regional cotton research center to support the cotton growing industry.

### 1.2 Administrative Profile

The city of Nanded is administrative headquarter of Nanded district. The district is divided into 16 talukas namely Ardhapur, Bhokar, Biloli, Deglur, Dharmabad, Hadgaon, Himayatnagar, Kandhar, Kinwat , Loha , Mahur , Mudkhed , Mukhed , Nanded (taluka location), Naigaon and Umri.

### 1.3 Location and Geography

The Nanded district lies between 180 15 ' to 190 55' North latitudes and 770 to 78025' East longitudes. It covers an area of 10,332 sq. km. Nanded District lies in the eastern part of Maharashtra state as well as the eastern portion of Marathwada region, which corresponds to Chh.Sambhajinagar Division. Nanded is bounded on the North by Yavatmal district of the Vidarbha region, on the Eastern side lies Adilabad, Nirmal, Nizamabad and Kamareddy districts of Telangana state, and on the South lies Bidar of Karnataka state. Nanded also shares its boundaries with Latur on Southwest, Parbhani and Hingoli districts on the West. The northern and north-eastern part of the district is covered by Satmala hills and Mudkhed hills and Balaghat hills are on the south-southwest boundary of the district.

The rivers and tributaries in the district are as mentioned below,

- ▶ The river Godavari flows through the central part of the district, the region is flat and fertile.
- ▶ The major tributaries of the Godavari are Purna, Manjra, Manyad and Landi.

### 1.4 Demographic Profile

According to the 2011 census, the district has an area of 10,502 sq. km. and its population is 3,361,292 of which 27.2% were urban. This gives it a ranking of 99<sup>th</sup> in India (out of a total of 640). The district has a population density of 319 inhabitants per sq. km. and population growth rate over the decade 2001-2011 was 16.7% Nanded has a sex ratio of 943 females for every 1000 males and a literacy rate of 76.94%. The district has literacy rate 75.45% and male literacy rate is 84.27% and female literacy rate is 66.15%.

### 1.5 Logistic Infrastructure Profile

- ▶ JNPT (561 km., 9.30 hrs.) and Dighi (441 km., 9 hrs.) are the nearest seaport and dry port available for district.

- ▶ Jalna dry port (199 km., 04.50 hrs.) which is in catchment area of JNPT, work is in progress and will improve cargo movement to the port. The main objective of this project is to deliver agricultural and industrial products from Marathwada directly to Nhava Sheva Port in Mumbai. The Mumbai-Nagpur Samruddhi Highway work is in progress which is passing near to this dry port. Through this, the products will be delivered directly to Mumbai.

The logistic infrastructure profile of the district is as mentioned below,

### 1.5.1 Road Transport

#### ▶ Intercity Transport

The "Maharashtra State Road Transport Corporation" (MSRTC) and numerous other private bus operators provide a bus service to all parts of the state. Private buses have an established network to connect the district with all the major cities in Maharashtra and other states.

The below mentioned major National Highways pass through the Nanded district,

- ▶ NH-61 - Kalyan–Nirmal
- ▶ NH-361 - Nagpur-Ratnagiri
- ▶ NH-161 - Akola–Sangareddy

The Nanded city is regionally linked to other urban areas by major state highways,

- ▶ SH-6 to Degloor in South, East towards Hyderabad,
- ▶ MSH-2 To Bhokar in the Northeast and Latur in the South-East
- ▶ MSH-3 To Hadgaon

The main route includes.

- ▶ Nanded - Chh.Sambhajinagar
- ▶ Nanded - Hyderabad
- ▶ Nanded - Nagpur
- ▶ Nanded - Mumbai

### 1.5.2 Rail Transport

The Nanded railway station is a major railway station in the district. This station is an important station on Mumbai - Secunderabad route of the South-Central Railway and stops at several long-distance trains. The Manmad-Kachiguda broad gauge railway line emanates from the Mumbai-Bhusawal-Howrah trunk route at Manmad and is an important traffic artery in Nanded district. It is serviced by direct rail connectivity to Mumbai, Secunderabad and Amritsar.

The service is available for Amritsar, Delhi, Ambala, Nizamabad, Kurnool, Renigunta.

The main routes are as mentioned below,

- ▶ Chhatrapati Shivaji Terminus - Secunderabad Devgiri Express
- ▶ Chhatrapati Shivaji Terminus - Nanded Tapovan Express
- ▶ Amritsar - Nanded Express Sachkhand Express
- ▶ Manmad - Dharmabad Marathwada Express
- ▶ Mumbai Chhatrapati Shivaji Terminus - Nagpur Nandigram Express
- ▶ Mumbai - Nanded-Mumbai - Janshatabdi Express (daily service)
- ▶ Tapovan Express (daily service)

### 1.5.3 Air Transport

The Shri Guru Gobind Singh Ji Airport at Nanded is having the Airport facilities including Aircraft refueling, Night Landing with Navigational Aids, Aircraft Parking, CAT VI Airport Fire Fighting & Rescue Service. A well-equipped terminal building with VIP Lounges, Departure and Arrival Lounges, Transit Suites & Snooze Cabins, Visitors Waiting Area, Cafeteria. It is served by daily flights to Hyderabad and Mumbai and on Saturday and Sunday, connecting flight to Amritsar.

## 1.6 Agricultural Profile

Agriculture is the main sector in the economy of the district and mainly dependent on monsoon rainfall. The total geographical area of the district is 10,528 sq.km. The rural area is 10,236.7 sq.km. and urban area is 291.3 sq.km. Out of the total area, 13% under hilly and 8.75% rocky to northeast and 78.28% plain in central and southern part of the district. The Nanded district comprising of 16 tehsils and 1572 villages.

The Nanded district has emerged as a commercial hub due to high availability of agricultural resources and manpower. There are greater number of the spinning and weaving mills in the Nanded district, as Cotton, a major cash crop is produced in large quantity.

The district comes under rain fed cropping. The major crops of the district are as mentioned below,

- ▶ Cereals (Jawar, Wheat, Maize),
- ▶ Pulses (Black Gram, Green Gram, Red Gram, Chickpea)
- ▶ Oil seeds (Soybean, Groundnut, Safflower, Sunflower)
- ▶ Fruit Crops (Mosambi, Sapota, Mango, Guava, Anola)
- ▶ Vegetables (Tomato, Brinjal, Cabbage, Chillies, Coriander)
- ▶ Flowers (Chrysanthemum, Roses, Jasmine, Gerberas)

The cash crops produced throughout the district are Fruits, Ginger, Chilly, Turmeric, Wheat, Jawar, Maize, Cotton, Sugarcane, Soyabean and Oil Seeds. The specialized industries like oil extraction, dal milling, ginning, pressing are developed for processing of this crop production.

The district comes under export zone of Mango and Mosambi and large area comes under horticultural crops like Mango, Mosambi, Cashew, Tamarind, Anola. In the district, the traditional rained agricultural lands being brought under more compensable farming systems by combining,

- ▶ Agriculture and horticulture
- ▶ Agriculture and processing system
- ▶ Agriculture and Dairy
- ▶ Agriculture and Vegetables
- ▶ Horticulture, Animal Husbandry and Agriculture
- ▶ Agriculture and Animal Husbandry

### 1.6.1 Major Agriculture and Horticulture Produce of District

**Table 1.6.1 - Major Agriculture and Horticulture Produce of District**

Sr. No.	Name of Product	Production in MT (2023-24)	Area under Production Hectare (2023-24)
1.	Oil Seeds	6,77,558	4,76,204
2.	Cotton	88,990.41	2,05,350
3.	Pulses	3,50,447	3,34,154
4.	Cereals	1,74,292	1,28,083
5.	Soybean	6,49,510	4,51,594
6.	Banana	4,19,774	10,000
7.	Sweet Orange/Mosambi	18,700	1700

Source: Ministry of Agriculture, GOI and Department of Agriculture, GOM

## 1.7 Industrial Profile

Nanded district is having good Industrial background, especially famous for the Seed and Steel industries. The industrial development at Nanded is widely based on Engineering, and Agriculture. The pulses mills, oil mills, ginning, pressing are also playing important part in the industrial development of Nanded district.

### ► Industries and Employment Generation in Nanded District,

The below mentioned tables illustrates industries and employment generation of the district,

**Table 1.7.1 - Industries and Employment Generation**

**Table –Total Industries, Investment and Employment Generation**

The below mentioned table illustrates industries and employment generation of the district,

**Table – Total Industries, Investment and Employment Generation**

Sr. No.	Category	No. of Enterprises	Investment (INR crore)	Employment
1	Mega Unit	-	-	-
2	Large Unit	20	592.9	5261
	<b>Total</b>	<b>20</b>	<b>592.9</b>	<b>5261</b>

**Table – Total Industries, Investment and Employment Generation**

Sr. No.	Category	No. of Enterprises			Investment in (INR Crore)			Employment Generation		
		Mfg	Service	Total	Mfg	Service	Total	Mfg	Service	Total
1	Micro	5033	10147	15179	36727	36416	73143	25554	28745	54299
2	Small	670	1318	1987	70704	41347	112051	10117	10158	20275
3	Medium	36	67	102	30110	27249	57359	1349	1812	3161
	<b>Total</b>	<b>5739</b>	<b>11532</b>	<b>17266</b>	<b>137541</b>	<b>105012</b>	<b>242553</b>	<b>37020</b>	<b>40715</b>	<b>77735</b>

Source: DIC Nanded

### ► Sugar factories in the district,

- Bhaurao Chavan Sahakari Sakhar Karkhana Ltd., Ardhapur
- M.V.K. Agro Food Product Ltd., Umri
- Shri Subhash Sugar Pvt. Ltd., Hadgaon
- D.V.P. Dharashiv Sakhar Karkhana (Unit-3), Loha
- Shivaji Service Station (Sugar Unit), Mukhed
- Kunturkar Sugar and Agro Pvt. Ltd., Kuntur

## 1.8 Service Sector Profile

As per Udyam Adhar data till March 2020, around 17,000 service enterprises registered in service sector with employment around 63,000 and the investment around INR 1,300 crore. Some of the major services which are provided in the district are as follows,

- Carpentry Services
- Fabricators
- Function Halls/ Event Management/ Catering Services
- Servicing of agriculture farm equipment e.g., Tractor, Pump, Rig Boring machines, etc.
- Vehicle Service Stations

- ▶ X-Ray clinic/Pathologies lab
- ▶ Lab Testing facility
- ▶ Electric Motor Rewinding & Repairing
- ▶ Consultancy Services
- ▶ Banking & Financial Services
- ▶ Leather works and tanning

## 1.9 Industrial Infrastructure Profile

The details of industry wise area and developed plots is illustrated in below mentioned table,

**Table 1.9.1 - MIDC Areas in District**

MIDC Name	Area in Hecter	Plots Developed
MIDC Nanded	271.89	625
MIDC Krushnoor	645.81	513
MIDC Deglur	71.56	121
MIDC Kandhar	11.39	53
MIDC Kinwat	54.54	68
MIDC Bhokar	14.56	1

Source: DIC Nanded

Below mentioned infrastructure facilities provided by MIDC in major industrial areas of Nanded district,

### ▶ Roads

The area is connected internally by asphalt roads. The width of the main road is 45 meters and that of internal roads are 30 meters. The roads are constructed using modern techniques.

### ▶ Electricity

- ▶ The Nanded MIDC having two 33 kv sub-stations, 132 KV Sub-station at Waghala.
- ▶ The Krushnoor MIDC having 33 kv substation at Ghugrala.

### ▶ Water

The Nanded MIDC has newly constructed a purification plant at Nanded industrial area to cater to 13.50 MLD of water. The scheme is sourced by the Vishnupuri Dam on Godavari River.

- ▶ MSAMB's (Maharashtra State Agricultural Marketing Board) Fruit and Vegetable Modern facility centre at Ardhapur.
- ▶ Leading Transport agencies are in operation at Nanded. TCI Freight, VRL Logistics, DHFL & Blue Dart etc. have their branches in Nanded.

## 1.10 District Industrial Association

**Table 1.10.1 - Industrial Association List**

Sr. No.	Name of Association
1.	Maharashtra Cotton Seed Millers Association, Nanded
2.	Nanded Zilla Yantramag Hatmag Association, Nanded
3.	Nanded Chambers of Commerce and Industries, Nanded
4.	Udyojak Mitra Mandal, Nanded

Source: DIC Nanded

### **1.11 Banking Facilities**

Nanded district has all public sector and private bank branches including State Bank of India, Bank of Maharashtra, ICICI Bank, HDFC Bank, Andhra Bank, Axis Bank, Canara Bank. Also, Nanded district have branches of NBFC namely Bajaj Finance, Shriram Transport Finance, India Bulls Housing Finance etc. Proper network of banking facilities is available in Nanded district.

### **1.12 Strengths and Opportunities in Nanded District**

- ▶ The district has emerged as major Oilseeds, Banana, and Turmeric production hub.
- ▶ The district has high availability of agriculture land and manpower resources.
- ▶ The district has large cultivation area under horticulture cultivation, Mango, Mosambi, Cashew, Tamarind, Anola.
- ▶ The district has large cultivation area under floriculture cultivation, Arabian Jasmine (Mogra), Rose.
- ▶ The district has 7 operational industrial areas.
- ▶ The district has 6 operational sugar factories.
- ▶ As the Soyabean and Turmeric are leading agri produce of the district, the allied business industries can be developed in the district to generate new employment opportunities and boost the economy of the district.
- ▶ The district is one of the leading Banana produce of the State around cultivation area of 10,000 hectares. Establishing Banana processing units in the district can be a good opportunity for the district to generate new employment opportunities and explore new avenues for export from the district.
- ▶ The other prominent produce of the district are horticulture and floriculture produce which has a high demand in the international market.
- ▶ The district has substantial cultivation of Turmeric which can be registered as a Geographical Indicator (GI) of the district. The export of turmeric can be a big opportunity for the district.



## 2 District Export Profile

### 2.1 Nanded District Export Scenario

The below mentioned table depicts Nanded district's export scenario as well as state's export contribution in India's total export and Nanded district's export contribution in state's total export.

**Table 2.1.1 - District Export Scenario in FY 2021-2022**

State and District Export Contribution - April 2021 to March 2022		
	Total Exports (INR crore)	Percentage Contribution
Maharashtra	5,45,083.85	17.33
Nanded District	262.88	0.05

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

**Table 2.1.2 - District Export Scenario in FY 2022-2023**

State and District Export Contribution - April 2022 to March 2023		
	Total Exports (INR crore)	Percentage Contribution
Maharashtra	5,81,439.42	16.05
Nanded District	450.73	0.08

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

**Table 2.1.3 - District Export Scenario in FY 2023-2024**

State and District Export Contribution - April 2023 to March 2024		
	Total Exports (INR crore)	Percentage Contribution
Maharashtra	5,56,400.42	15.37
Nanded District	257.75	0.046

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

### 2.2 Existing and Proposed Infrastructure for Exports

The list and locations of key existing projects, proposed future projects and proposed new projects for Export Promotion in the district is as mentioned below,

Existing Projects	
1	Chemical & Pharma SEZ (Krishnur)
2	Fruit and vegetable modern facility centre (Ardhapur)
3	Banana research station (Nanded)
4	19 Agricultural produce market committees
5	Cotton research station (Nanded)
Proposed Future Projects	
1	Connectivity to Nagpur-Mumbai express highway for access to Jalna dry port
Proposed New Projects for Export Promotion	
1	R&D and Testing lab (Nanded)
2	Permanent exhibition centre (Nanded)
3	Packing facility (Nanded)
4	Marketing setup for Horticulture and Floriculture products (Nanded)
5	Railway green corridor (Nanded-Mumbai)
6	Dry Warehouse (Hingoli)

### 2.3 District ODOP Product Profile

The majority of the product exported from the district are Soyabean products (flours and meals and seeds). The exiting ODOP product profile of the district is as mentioned below,

**Table 2.3.1 - ODOP Product Profile**

Sr. No.	Product Name	GI No.	ODOP	HSN Code	Sector	Production Hub
1.	Soyabean	NA	Yes	12081000, 12011000	Agriculture	Loha, Hadgaon, Degloor, Mudkhed, Umri
2.	Spices based products (Turmeric)			09103020, 09103030, 09103090	Agriculture	Loha, Nanded, Hadgaon, Ardhapur

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

\* GI - Geographical Indicator, ODOP - One District One Product

In the District Export Promotion Council (DEPC) meeting organized on 6<sup>th</sup> September 2021 under the chairmanship of Hon'ble District Collector, the Chairman and DEPC members recommended that considering production and export potential of Banana and Turmeric in the district, both the products should be included in ODOP list of the district.

#### 2.3.1 Current Market for district's ODOP Products

The main exporting countries for the district are USA, UAE, Kuwait, Oman, Singapore, Bangladesh, and Morocco. The below mentioned table illustrates current market for listed products,

**Table 2.3.2 - Current Market for district's ODOP**

Sr. No.	Product Name	HSN Code	Major Market for Products
1.	Soyabean	12081000, 12011000	USA, UAE, Kuwait, Qatar, Baharain, Oman, Baharain, Angola, Reunion, Singapore
2.	Spices based products	09103020,09103030, 09103090	Bangladesh, Morocco, UAE, Egypt, Tunisia, China, Qatar, Malaysia, Saudi Arabia, Iraq

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

## 2.4 Top Exporting Products and Countries from District in FY 2021-22, FY 2022-23 and 2023-24

The below mentioned sections illustrates details of Top 10 exporting products from district and Top 10 exporting countries from district along with its export values.

### 2.4.1 Top 10 Exporting Products from District

The below mentioned table depicts information of Top 10 exporting products of the district, product wise top exporting countries and product wise export value for **FY 2021-22 and FY 2022-23**.

**Table 2.4.1 - Top 10 Exporting Products from District (FY 2021-22)**

Sr. No.	HS Code	Product Description	Export Value (INR crore)	Major Importing Countries of Product
1.	52010015	Indian Cotton-Staple Length 28.5 mm and above	76.86	Bangladesh, China, Vietnam
2.	17011490	Cane Sugar	45.46	Bangladesh, Iraq, Saudi Arabia
3.	17019990	Refined Sugar	25.30	Indonesia, Djibouti, Somalia
4.	30049099	Other Medicine	24.27	UK, France, Romania
5.	30049063	Nonsteroidal antipyretic drugs	7.35	UK
6.	09103020	Turmeric (Curcuma)	5.92	Bangladesh, Saudi Arabia, Guatemala
7.	29419030	Ciprofloxacin and its Salts	5.54	Sudan, Bangladesh, Ghana
8.	17031000	Cane molasses	4.64	Netherland, Thailand
9.	30049069	Paracetamol Suspension	4.50	UK
10.	17011390	Other Cane Sugar	4.31	Somalia

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

**Table 2.4.2 - Top 10 Exporting Products from District (FY 2022-23)**

Sr. No.	HS Code	Product Description	Export Value (INR crore)	Major Importing Countries of Product
1.	17019990	Refined Sugar	130.45	Somalia, Djibouti, Cameroon
2.	17011490	Cane Sugar	107.54	Mauritius, Indonesia UAE
3.	30049099	Other Medicine	62.31	UK, Romania, France
4.	30041030	Amoxycyllin Capsules and Injections	36.97	UK

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Sr. No.	HS Code	Product Description	Export Value (INR crore)	Major Importing Countries of Product
5.	09103020	Turmeric (Curcuma)	30.13	Bangladesh, UAE, Iran
6.	30049063	Nonsteroidal antipyretic drugs	25.48	UK
7.	17031000	Cane Molasses	13.35	Netherland
8.	52010015	Indian Cotton Staple Length 28.5 mm and above	12.90	Vietnam, Bangladesh
9.	29419030	Ciprofloxacin	5.30	Sudan, Ghana, Bangladesh
10.	9042110	Capsicum	5.05	China, Mexico, Israel

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

**Table 2.4.3 - Top 10 Exporting Products from District (FY 2023-24)**

Sr. No.	HS Code	Product Description	Export Value (INR crore)	Major Importing Countries of Product
1.	30049099	Other Medcne Put Up For Retail Sale N.E.S	128.89	France, Peru, Romania, UK
2.	9103020	Dry Turmeric, Spices	38.88	Bangladesh, Iraq, Saudi Arabia, UAE
3.	30041030	Amoxicillin In Capsules, Injections Etc.	17.90	UK
4.	30049063	Ibuprofen With Or Without Paracetamol Or Other Compounds	16.49	UK, France, Romania
5.	17011490	Other Cane Sugar Excl. Those Specified In Note 2	12.59	Djibouti, Russia, Somalia
6.	23040090	Other Solid Residues Resulting From Of Extraction Soyabean	7.61	Myanmar, Thailand
7.	17031000	Cane Molses, Sugar	7.08	Korea, Philippines
8.	30041090	Pencilns/Drvtvs Throf With A Pencilnc Ac	5.78	UK
9.	29419030	Ciprofloxacin And Its Salts	3.90	Argentina, Bangladesh, Congo D. Rep. ,Cote D'Ivoire, Ghana, Iraq, Jordan
10.	7132010	Kabuli Chana	3.80	Saudi Arab ,Sri Lanka, UAE

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

## 2.4.2 Top 10 Exporting Countries from District

The below mentioned table depicts information of Top 10 exporting countries from district and export value for FY 2021-22 and FY 2022-23.

**Table 2.4.4 - Top 10 Exporting Countries from District (FY 2021-22)**

Sr. No.	Country	Export Value (INR crore)	Key Products Exporting to the Country
1.	Bangladesh	87.22	Indian Cotton-Staple Length 28.5 mm and above, Cane Sugar, Turmeric (Curcuma)
2.	UK	45.71	Other Medicine, Nonsteroidal antipyretic drugs, Paracetamol Suspension
3.	China	25.52	Indian Cotton-Staple Length 28.5 mm and above, Capsicum, Indian Cotton-Staple Length 34.5 mm and above
4.	Indonesia	18.69	Refined Sugar, Indian Cotton-Staple Length 28.5 mm and above
5.	Djibouti	14.41	Refined Sugar
6.	Somalia	11.29	Refined Sugar, Cane Sugar
7.	Iraq	8.77	Cane Sugar
8.	Netherland	8.54	Cane Molasses, Other Medicine, Clonidine-Methyldopa
9.	Vietnam	5.73	Indian Cotton-Staple Length 28.5 mm and above, Printed Circuit Boards, Electrical Machinery and Equipments
10.	France	5.02	Other Medicine

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

**Table 2.4.5 - Top 10 Exporting Countries from District (FY 2022-23)**

Sr. No.	Country	Export Value (INR crore)	Key Products Exporting to the Country
1.	UK	115.26	Other Medicine, Amoxycillin Capsules and Injections, Nonsteroidal antipyretic drugs
2.	Somalia	64.03	Refined Sugar, Cane Sugar
3.	Bangladesh	34.39	Turmeric (Curcuma), Cane Sugar, Indian Cotton-Staple Length 28.5 mm and above
4.	Djibouti	33.83	Refined Sugar, Cane Sugar
5.	UAE	32.71	Cane Sugar, Turmeric (Curcuma), Refined Sugar
6.	Mauritius	25.87	Cane Sugar, Turmeric Powder
7.	Indonesia	22.28	Cane Sugar
8.	Netherland	17.29	Cane Molasses, Other Medicine
9.	Cameron	13.85	Refined Sugar
10.	Gambia	9.15	Refined Sugar

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

**Table 2.4.5 - Top 10 Exporting Countries from District (FY 2023-24)**

Sr. No.	Country	Export Value (INR crore)	Key Products Exporting to the Country
1.	U K	153.58	Other Medicine, Amoxycillin Capsules and Injections, Nonsteroidal antipyretic drugs
2.	Bangladesh	24.99	Turmeric, Genus Capsicum ciprofloxacin And Its Salts
3.	France	10.08	Other Medicine
4.	Romania	8.97	Other Medicine
5.	Iran	8.80	Turmeric, In Shell Other Roots And Rhizomes Fresh/Dried
6.	Somalia	7.03	Other Cane Sugar
7.	UAE	6.40	Cane Sugar
8.	Djibouti	5.30	Other Cane Sugar Excl. Those Specified In Note 2
9.	Myanmar	4.63	Other Solid Residues Resulting from Of Extraction Soyabean
10.	Korea	4.45	Cane Molasses, Sugar Diamond (Other Than Industry Diamond) Cut Or Otherwise Worked B

Source: Directorate General of Commercial Intelligence and Statistics (DGCI&S)

## 2.5 Export Potential Product Profile

In the District Export Promotion Council's (DEPC's) meeting organized on 6<sup>th</sup> September 2021 under the chairmanship of Hon'ble District Collector, and DEPC members recommended that considering production and export potential of Banana and Turmeric in the district, both the products should be included in ODOP list of the district. The other Export Potential Export Product profile of the district is as mentioned below,

**Table 2.5.1 – Export Potential Product Profile**

Sr. No.	Product Name	Sector
1.	Banana	Agriculture
2.	Custard Apple	Agriculture
3.	Kesar Mango	Agriculture
4.	Marking Nuts	Agriculture
5.	Dragon Fruit	Agriculture
6.	Rose	Agriculture
7.	Arabian Jasmine (Mogra)	Agriculture
8.	Jaggery	Agriculture
9.	Safflower (Kardi)	Agriculture
10.	Chili	Food Processing
11.	Other Spices	Food Processing
12.	Silk	Agriculture

## 2.6 Existing Export units in district

The list of existing export units in the district is as mentioned below,

**Table 2.6.1 - Export units in district**

Sr. No.	Company Name	Sector	Product Name	Export Destination Country
1.	Godavari Particle Board Industry	Manufacturing	Plain Particle Board	China, United States of America, United Kingdom
2.	Shitala Devi Agro Producer Company	Agriculture	Banana	United Arab Emirates, Iran, Iraq
3.	Mahalaxmi Agro Industries	Agriculture	Rice	Nepal, Iran, Iraq
4.	Aditya Industries	Water Treatment	Immunity Water, Herbal Water, Mineral Water	United Arab Emirates
5.	Satva Foods	Food Processing	Oils and organic packed grains	Kuwait, Iran, Iraq

## 2.7 Major Clusters in District

Below mentioned table illustrates major clusters in the district,

**Table 2.7.1 - Major Clusters**

Sr. No.	Type of Cluster	Location	No. of Units	Investment (INR crore)
1.	Avirat Printing Cluster	Nanded	78	7.59
2.	Shrikrishna Balaji Jewellery Cluster	Nanded	88	8.19

## 2.8 Major Industrial Units in District

The list of major industrial units in the district is as mentioned below,

**Table 2.8.1 - Major Industrial Units**

Sr. No.	Name of Enterprise	Address	Activity
1.	Marathwada Bearings	Wajegaon, Nanded	Bearing Manufacturing
2.	Gopal Ginning Pvt. Ltd.	Nanded	Cotton Processing
3.	Dharmabad Dal Mill	Dharmabad, Nanded	Dal processing
4.	Shrinivasa Cattle Feeds Pvt. Ltd.	B-16/17, MIDC, Nanded	Cattle feed processing
5.	Sara Agro Products	Gargavan, Nanded	Agro processing
6.	Maruti Seeds Company	New Mondha, Nanded	Seeds

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Sr. No.	Name of Enterprise	Address	Activity
7.	Godavari Particle Board Industry	C-2 MIDC, Kushnoor, Tq. Naigaon Dist. Nanded	Particle Board Manufacturing
8.	Shitaladevi Agro Producer Company	At Post Barad Tq. Mudkhed	Agriculture
9.	Mahalaxmi Agro Industries	S/N-11, Plot No.-2, 1/1-B, Bidrali Road, Dharmabad Dist. Nanded	Agriculture
10.	Aditya Industries	T – 62, MIDC, Nanded	Water Treatment
11.	Satva Foods	Bhagyanagar, Nanded	Agriculture
12.	Shri Exim International LLP	Nanded	Agro Commodity Export Firm
13.	Jai Corp Ltd.	A-3, MIDC Industrial Estate, Nanded	Roofing Steel Sheet
14.	Sai Smaran Foods Ltd.	T-50/D-120, MIDC, Nanded	Exporter of floriculture fruits and vegetables seeds, jaggery and confectionery and milled products
15.	Kohinoor Feeds and Fats Ltd.	D-93, MIDC, Nanded	Processing of soyabean seeds and manufacturing of Soyabean Oil and Soyabean Meal
16.	Universal Enterprises	12, 1 <sup>st</sup> Floor, Khandelwal Plaza, Nanded	Exporters, Manufacturer, Suppliers of agro product, Spices
17.	K Ferts Lab	Shed No. W-4, MIDC area, Nanded	Biotechnology
18.	Pioneer Distilleries Ltd.	Balapur Village, Nanded District	Manufacturing of Alcohol
19.	Flamingo Pharmaceuticals	Krushnoor MIDC Rd, Kushnoor MIDC, Barbada	Pharmaceuticals
20.	Citrus International AG	Plot no.D-2, MIDC Industrial Area, Krushnoor Tq. Naigaon, Dist. Nanded	Continuous processing plant for producing frozen juice concentrate
21.	Venkys (India) Ltd.	C-6, MIDC, Krushnoor, Nanded	Edible and Soyabean Oil
22.	Bhagirathi Aqua Minerals	Aqua-Pure Pvt. Ltd., T-61, MIDC, Nanded	Mineral and Aerated Waters, other Non-Alcoholic Drinks, Syrups and other for Making Beverages



## Nanded District Export Action Plan

Sr. No.	Name of Enterprise	Address	Activity
23.	Godavari Drugs Limited	A 6/2, MIDC, Nanded	Manufacturing of API's, drug intermediaries and fine chemicals
24.	Medhavi Prestressed Pipe Pvt. Ltd.	D-3, MIDC, Dhanegaon, Nanded	Spun Pipe, Paver block
25.	Balaji Fertilizers	New Mondha, Nanded	Fertilizers
26.	Shri Gajanan Fertilizers Pvt. Ltd.	Plot No B-18, MIDC, Nanded	Fertilizers
27.	Parvati Fertilizer Private Limited	New Mondha, Nanded	Fertilizers

### 2.9 Key Issues in Export

Below mentioned table illustrates category wise key issues observed in export of the district,

**Table 2.9.1 - Key Issues - Export**

Category	Issues	Relevant Government Authority
<b>Regulatory</b>	To resolve export queries related to all concern departments (DIC, Agriculture, GST, Financial institution, Export agencies, etc.), coordination of all concern departments should be done through Single Window System and Helpdesk should be made available for it.	Central, State Government and District Authorities
	Local custom clearance of Export goods.	
	Availability of ODOP facilitation center at district level.	State Government and District Authorities
<b>Institutional Support</b>	Training program should be conducted to know the latest updates in foreign trade policies.	Central and State Government Authorities
	Export awareness seminars/ workshops/ trainings should be organized for businessmen /farmers/ industrialists.	District Authorities
	Interactions with ICD's and industries/ entrepreneurs.	
	Institutions of relevant export promotion education /training course.	
	Curriculum preparation for Export Promotion.	
	To enhance direct export, mediators' chain in export process should be eliminated. The maximum export carried out in the district is not being exported by the farmers directly, but by the custom houses/ traders. In this process ultimately all the available government benefits (commercial, etc.) goes to custom houses/ traders whereas	Central and State Government Authorities

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Category	Issues	Relevant Government Authority
	the farmer producing the export quality product does not get benefit.	
	Study tours should be organized in various countries to know the latest technical advancements in developed countries.	State Government and District Authorities
	Information of organic farming scheme should be made available.	EPC, State Government and District Authorities
<b>Promotion and Awareness</b>	Permanent Exhibition Centre at district place with Govt. support should be established.	Central and State Government and District Authorities
	Organizing trade fairs, Buyer-Seller meets.	
	Promotion of Export promotion online portal, Information dissemination through Export Guidebook, ODOP booklet.	
	Additional subsidies should be given by government for participation in international trade fairs, Buyer-Seller meets.	
	To resolve export related and other issues of importance, interaction with the central agencies (DGFT, Customs and others) and state government offices should be carried out.	
	Assistance of Central Government schemes.	Central Government Authorities
	Organizing seminars, exhibitions/Haat, Buyer seller meet	District Authorities
	Involvement of Industrial associations.	
	Interactions with EPC's and entrepreneurs.	
	Farmer producing company formation	
	ODOP cluster development.	
	Annual calendar for events like Buyer-Seller Meet, Trade Exhibition, Capacity building training, etc.	
	Designing, Branding, marketing, and technical expertise for ODOP.	
	ODOP promotion at Railway Station.	
ODOP Gift Hamper.		
Use of Social Media Platform for ODOP promotion.		
<b>Industrial Infra</b>	A substantial volume of district's export is carried out through indirect channels of export like CHA or export houses.	Central, State Government and District authorities
	The shipping line offices are not present at local (district) level in the region. To motivate local exporters and start export of their products in international trade, star export houses should export from local ICD base. Their accreditation as export house	

Nanded District Export Action Plan

Category	Issues	Relevant Government Authority
	should be linked to their operations from ICD.	
	Warehouse and Cold storage facility.	
	To maintain export quality of products, testing facilities, Material Testing, UV testing, certification labs, and calibration facilities, etc. are mandatory requirements for exports and should be made available.	State Government and District Authorities
	Requirement of Design Centre/Common facility Centre.	
	Requirement of Common Effluent Treatments plants.	
	Reduction in electricity per unit rates - W.r.t. electricity, current per unit rate of electricity is high compared to other states. Considering it, per unit rate should be reduced	
	Requirement of Inland Container Depo.	
	Requirement of Truck Terminus.	
<b>Logistic Infra</b>	Adequate transportation facilities should be made available.	Central and State Government Authorities
	Functional airport to export perishable products.	
	Cargo Airport Facility for export of Agricultural & Food Products.	
	Availability of double Rail track for Nanded-Mumbai & Nanded-Hyderabad route.	
	To cater the need of the district, frequency of railway for carrying containers to JNPT and vice versa should be improved.	
<b>Finance</b>	To boost export of district, credit facilities with extremely competitive rates of interest should be given to exporters.	Central Government Authorities
	Reduction/exemption in export duty to reduce cost of production.	
	For Import-Export business transactions through banks special permission needs to be availed from RBI.	
	Foreign exchange facility should be available in the district.	
	As a standard export process (direct/ indirect) transport, logistics, cargo expenses have to be paid in advance which is very high compared to cost of production. Considering freight is an important factor in the price of the export product, the government should provide exemption/ reduction on the freight for the exporters.	

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Category	Issues	Relevant Government Authority
	To promote export on agrobased products sector specific reduction/exemption in taxes should be given.	
	LC finance against Export order at lower Interest.	Central and State Government Authorities
	Long term export policy and incentive schemes.	
	Insurance at low Premium.	
<b>Agriculture Sector</b>	Information of organic farming scheme should be made available.	State Government Authorities
	More warehouse and cold storage facilities are required in the district.	
	Unavailability of Dry warehouse.	
	Lack of dissemination of knowledge on development of new varieties, value added products as per requirement of the buyers' market is major challenge.	Central and State Government and District Authorities
	The uncertain Government measures like that of onion in the recent past add to the lack of credibility of Indian Exporters in the international Market in assuring longtime and sustained supply.	Central and State Government Authorities

## 2.10 Export Promotion Initiatives by District

### 2.10.1 Formation of DEPC (District Export Promotion Council)

The Government of Maharashtra has notified the District Export Promotion Councils (DEPC) in the state. The District Export Promotion Council (DEPC) constituted under the Chairmanship of District Collector. The Task Force Committee constituted under the Chairmanship of General Manager, District Industries Centre (DIC).

The broad role of District Export Promotion Council (DEPC) is as mentioned below,

- ▶ Preparation of District Export Action Plan for 5 years
- ▶ Co-ordination with DGFT, EPCs and Associations for export promotion
- ▶ Promotion of GI, ODOP and Handicraft, Agri and Horticulture products
- ▶ Identify diversification opportunities for exports
- ▶ Preparation of export database with help of DGFT
- ▶ Hold meetings of District Export Promotion Council (DEPC), Trade fairs and B2B meetings
- ▶ Ensure availability of infrastructure at district level such as warehousing, cold storage, marketing, R&D and testing laboratories etc.
- ▶ Availability of export credit for exporters
- ▶ Grievance redressal mechanism at district level

## Nanded District Export Action Plan

The details of DEPC meetings and Outreach programs of the district are as mentioned below,

**Table 2.10.1 - DPEC Meetings and Outreach Program**

Sr. No.	Date	DEPC meetings/Outreach Program Details
1.	04.11.2020	DEPC Meeting - Formation of DEPC and Task force committee
2.	23.12.2020	DEPC Meeting - Discussion on existing export scenario of district
3.	30.01.2021	Outreach Programm to promote export of the district was held in association with Joint Director of Industries, Chh.Sambhajinagar.
4.	06.09.2021	DEPC Meeting - District Export Action Plan discussion
5.	24.09.2021	Vanijya Ustav (Exporter's Conclave) – The event was organized to showcase export potential of the district and panel discussions for issues faced by exporters and strategies to improve export scenario of the district
6.	29.09.2022	Export Conclave – The event was organized for Investment Promotion, Ease of Doing Business (EODB), Export and One District One Product (ODOP).
7.	01.12.2022	DEPC Meeting - Discussion on Export & ODOP initiatives, and Export scenario of the district.
8.	28.02.2023	DEPC Meeting - Discussion on Export & ODOP initiatives, and Export scenario of the district.
9.	03.04.2023	DEPC Meeting - Discussion on Export & ODOP initiatives, and Export scenario of the district.
10.	16.05.2023	DEPC Meeting - Discussion on Export & ODOP initiatives, and Export scenario of the district.
11.	20.7.2023	DEPC meeting for discussion on 10 agenda points of DO letter and it's implementation.
12.	10.8.2023	DEPC meeting for discussion on 10 agenda points of DO letter and it's implementation.
13.	6.12.2023	IGNITE Maharashtra 2023- Awareness on Industry Government Initiatives
14.	06.03.2024	District Investor Summit – for attracting investments in the district.
15.	22.07.2024	IGNITE Maharashtra 2024- Awareness on Industry Government Initiatives

### 3 District Export Promotion Strategy

#### 3.1 Diversification Opportunities for ODOP

The key diversification markets for Nanded district are Bangladesh, Canada, Mauritius, Libya, Israel, Yemen. The below mentioned table illustrates diversification opportunities for ODOP of district,

**Table 3.1.1 - Diversification Opportunities**

Sr. No.	Product Name	HSN Code	Sector	Diversification Opportunities
1.	Soyabean	12081000, 12011000	Agriculture	Bangladesh, Canada, Mauritius, Thailand, Hong Kong, Netherland, Germany, Senegal, Norway, Australia
2.	Spices based products	09103020, 09103030, 09103090	Agriculture	Libya, Israel, Yemen, Brazil, Turkey, Syria, Kuwait, Algeria, Jordan, Korea

Source: DGCIS

#### 3.2 Export Promotion Strategy

Below mentioned table illustrates strategy categorization and recommended strategy,

**Strategy Category Types:**

- ▶ **Short Term (0 to 2 yrs.)**
- ▶ **Medium Term (3 to 5 yrs.)**
- ▶ **Long Term (5 to 10 yrs.)**

**Table 3.2.1 - Export Promotion Strategy**

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
<b>Regulatory</b>	Short Term	To resolve export queries related to all concern departments (DIC, Agriculture, GST, Financial institution, Export agencies, etc.), coordination of all concern departments should be done through Single Window System and Helpdesk should be made available for it.	Setting up DIC as District Export Hub and work as integrated, centralize helpdesk.	Central and State Government Authorities

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		Local custom clearance of Export goods.		
		Availability of ODOP facilitation center at district level.	ODOP facilitation center should be made available.	State Government and District Authorities
<b>Institutional Support</b>	Short Term	Training program should be conducted to know the latest updates in foreign trade policies.	Training program should be arranged by DGFT and EPC's	Central and State Government Authorities
		Export awareness seminars/ workshops/ trainings should be organized for businessmen/ farmers/ industrialists.	Seminar to be conducted by DGFT, EPC's (APEDA, etc.) and handholding by DIC.	District Authorities
		Interactions with ICD's and industries/ entrepreneurs.	Coordinate and promote exports in coordination with ICD's and industries/ entrepreneurs.	
		Institutions of relevant export promotion education /training course.	Identification of Institutions relevant for export promotion.	
		Curriculum preparation for Export Promotion.	Preparation of curriculum for short term and long-term export-oriented courses in coordination with identified institutes.	
		To enhance direct export, mediators' chain in export process should be eliminated. The maximum export carried out in the district is not being exported by the farmers directly,	Central, State Government and District concern authorities should plan long term policy to resolve this issue as it is directly impacting economy of the district as well as the producer/ farmer/ businessman.	Central and State Government and District Authorities

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		but by the custom houses/ traders.		
		In this process ultimately all the available government benefits (commercial, etc.) goes to custom houses/ traders whereas the farmer producing the export quality product does not get benefit.		
		Study tours should be organized in various countries to know the latest technical advancements in developed countries.	Central and State Government concern agencies should organize study tours and special incentives should be given for visitors.	State Government and District Authorities
		Information of organic farming scheme should be made available.	EPCs should organize sector specific knowledge sharing sessions.	EPC and State Government Authorities
<b>Promotion and Awareness</b>	Short Term	Permanent Exhibition Centre at district should be established.	Setting up DIC as District Export Hub and work as integrated, centralize helpdesk and establish permanent exhibition center.	Central and State Government Authorities
		Organizing trade fairs, Buyer-Seller meets.		
		Assistance of Central Government schemes.	Assistance of Central Government schemes should be made available to exporters.	Central Government Authorities
		Promotion of Export promotion online portal, Information dissemination through Export	Promotion of online portal at district level – Interactions with Industry associations.	District Authorities
	Information dissemination through Export guidebook and ODOP booklet.			



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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		Guidebook, ODOP booklet	Publicity through news and social media about export potential of the district.	
		To resolve export related and other issues of importance, interaction with the central agencies (DGFT, Customs and others) and state government offices should be carried out.	Coordination with central agencies (DGFT, Customs and others) and state government offices.	
		Interactions with EPCs and entrepreneurs.	Coordinating interactions/ seminars with EPCs and entrepreneurs.	
		Farmer producing company formation	Organizing farmers producing companies for agro processing units.	
		Involvement of Industrial associations.	Industrial association involvement will lead to better formulation of policies and solutions to the issues in international trade and export.	
		ODOP cluster development.	Promotion of ODOP cluster development.	
		Annual calendar For events like Buyer-Seller Meet, Trade Exhibition, Capacity building training, etc.	Maintaining Annual calendar for events like Buyer- Seller Meet, Trade Exhibition, Capacity building training, etc.	
		Designing, Branding, marketing, and technical expertise for ODOP.	Identification of institutes for designing, Branding, marketing, and technical expertise of ODOP.	
		ODOP promotion	ODOP promotion at Railway Station through	

Nanded District Export Action Plan

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority	
		at Railway Station.	banner/ stall display at the main platform.		
		ODOP Gift Hamper.	Create ODOP Gift Hamper.		
		Use of social media Platform for ODOP promotion.	Use of social media Platform like Whatsapp, Facebook, for ODOP promotion.		
	Medium Term	Organizing seminars, exhibitions/Haat, Buyer seller meet	Organizing Seminars and exhibitions/Haat for entrepreneurs - This activity would be an ongoing activity.	Organizing Buyer seller meet for entrepreneurs - This activity would be an ongoing activity.	Central and State Government Authorities
			Organizing Buyer seller meet for entrepreneurs - This activity would be an ongoing activity.		
		Additional subsidies should be given by government for participation in international trade fairs, Buyer-Seller meets.	To promote products internationally, additional subsidies should be given by government for participation in international trade fair. Also, the concern authorities should provide guidance to the businessmen/ farmers /exporters about the existing schemes.		
<b>Industrial Infra</b>	Short Term	A substantial volume of district's export is carried out through indirect channels of export like CHA or export houses.	Central, State Government and District concern authorities should plan long term policy to resolve this issue as it is directly impacting economy of the district as well as the producer/farmer/businessman.	Central, State Government and District authorities	
		Warehouse and Cold storage facility.	Considering agro based of the district Warehouse and Cold storage facilities should be established in rural areas.	State Government and District authorities	
		To maintain export quality of products, testing facilities, Material Testing, UV testing, certification labs	To maintain export quality of the products below mentioned facilities and measures are of prime importance and should be made available,		

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		and calibration facilities, etc. are mandatory requirements for exports and should be made available.	<ul style="list-style-type: none"> <li>▶ Testing Facilities</li> <li>▶ U.V. Testing</li> <li>▶ Packaging</li> <li>▶ Certification</li> </ul> Also, sector specific R&D facilities should be made available to boost export of the district.	State Government Authorities
		Requirement of Design Centre/Common facility Centre.	Considering growing potential of export in the district, this activity should be expedited.	
		Requirement of Common Effluent Treatments plants.	The district concern authorities should insist for CETP.	
	Medium Term	Reduction in electricity per unit rates - W.r.t. electricity, current per unit rate of electricity is high as compared to other states. Considering it, per unit rate should be reduced	The concern State government agency should review current per unit rate of electricity as it is high as compared to other states. The reduction in per unit rate will help in reduction in production cost.	State Government Authorities
		Requirement of Inland Container Depo.	With the growing potential of the district, it should be completed on priority, and it should be operationalized so that local producer/ farmer/ businessman would be benefited.	Center and State Government Authorities
		Export house branches at district level.	The shipping line offices are not present at local (district) level in the region. To motivate local exporters and start export of their products in international trade, star export houses should export from local ICD base. Their accreditation as export house should be linked to their operations from ICD.	

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		Requirement of Truck Terminus.	Considering maximum export of the district is done through JNPT and road transport, truck terminus facility should be made available.	State Government Authorities
<b>Logistic Infra</b>	Short Term	Adequate transportation facilities should be made available department.	Road transportation facilities should be improved (conversion of existing highways into multi-laning, quality of roads, etc.).	Central and State Government Authorities
			Rail connectivity is available, availability of green corridor, frequency and goods trains should be improved by railway department. Considering agrobases of the district, a. Dedicated freight corridor (DFC) to boost export in the district and b. Double Rail-Track for Nanded-Mumbai & Nanded-Hyderabad routes will be beneficial for transport of agro based and perishable products.	
		Frequency of railway should be improved for transportation to JNPT and vice versa.	To cater the need of the district, frequency of railway for carrying containers to JNPT and vice versa should be improved.	
	Long Term	Functional airport to export perishable products.	Considering agro processed export in the district, it would be an added advantage.	Central and State Government Authorities
Cargo Airport Facility for the export of Agricultural & Food Products				
<b>Finance</b>	Short Term	To boost export of the district, credit facilities with extremely competitive rates of interest	To compete with global export market, exporters need credit facilities with extremely competitive rates of interest.	Central Government Authorities

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		should be given to exporters.		
		Reduction/ exemption in export duty to reduce cost of production.	Reduction/exemption in export duty exemption will reduce cost of production.	
			Assistance of Central Government schemes should be made available.	
			Improvement in transport subsidy norms.	
		For Import-Export business transactions through banks special permission needs to be availed from RBI.	To ease export activities and boost the export of the district, every district should have this facility. The concern authorities should evaluate feasibility for the same.	Central Government Authorities
		Foreign exchange facility should be available in the district.		
		As a standard export process (direct/indirect) transport, logistics, cargo expenses have to be paid in advance which is very high compared to cost of production. Considering freight is an important factor in the price of the export product, the government should provide exemption/ reduction on the freight for the exporters.	Subsidizing the transportation/freight Cost could help farmers in exporting directly as this is the biggest impediment for them.	Central and State Government Authorities

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
	Medium Term	To promote export on agrobased products sector specific reduction/exemption in taxes should be given.	Considering agro processed export in the district, it is required.	Central Government Authorities
	Long Term	LC finance against Export order at lower Interest. Insurance at low Premium. Long term export policy and incentive schemes.	To boost the export of the district, availability of LC finance against export order, low premium insurance, and export policy for incentive schemes.	
<b>Agriculture Sector</b>	Short Term	Information of organic farming scheme should be made available.	The EPC and Government Authorities should plan knowledge sessions to provide information on organic farming and schemes available for it.	State Government Authorities
		More cold storage and warehouse facilities are required in the district.	Considering growing exports of agro based and food processed/perishable products in the district, the Authorities should plan to have more cold storage facilities in the district.	
		Unavailability of dry warehouse	For turmeric produce, dry warehouse should be made available.	State Government Authorities And District Authorities
		Lack of dissemination of knowledge on development of new varieties, value added products as per requirement of the buyers' market is major challenge	Information dissemination is the main impediment, and it needs to be updated on regular basis and should be comprehensive. It should cover all areas like technological advancement in seeds, varieties, various State and Central Government Supports, Agri Import-Export Fact, Import-Export Rules,	Central and State Government Authorities

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
			<p>documentary compliances, Quality Certifications, Cargo Facilities, Schedule, Rent/Freight, logistics, etc. Beneficial for the exporters if it should be available in local language Marathi and international language English.</p> <p>To achieve the above, a fully functional facilitation center in the district is essential. It could provide market intelligence like pricing, demands, contacts of purchasers, logistics and other costs etc.</p>	
		<p>Lack of specialized knowledge considering agriculture product export business</p>	<p>The agriculture exporter business requires specialized knowledge of the process since the product has to undergo from seeding to harvest, branding, packing, storage, cooling chain, transport, logistics, etc., such specialized knowledge is lacking on the part of the farmer. Also, the market intelligence knowledge for export product pricing, requirements of the export market, demand, etc. is lacking with the farmers. To enhance it training sessions should be arranged by Central, State Government and District Authorities which will in turn boost export of the district</p>	<p>Central and State Government Authorities</p>
	<p>Long Term</p>	<p>The uncertain Government measures like that of onion in the recent past add to the lack of credibility of Indian Exporters in the</p>	<p>Even though it is appreciated that the Government's Policies are with the objective of balancing domestic interest with international trade objectives, sometimes the uncertain</p>	<p>Central and State Government Authorities</p>

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		international Market in assuring longtime and sustained supply.	Government measures like that of onion in the recent past add to the lack of credibility of Indian Exporters in the international Market in assuring longtime and sustained supply.	



### 3.3 Key Department Contacts

- ▶ **Export Commissioner and Development Commissioner (Directorate of Industries),**  
**Address:** New Administrative Building, Madam Cama Road, Opp. Mantralaya, Mumbai-400 032.  
**Email:** [didci@maharashtra.gov.in](mailto:didci@maharashtra.gov.in)  
**Phone:** (022)-22028616
  
- ▶ **Joint Director of Industries, Chh.Sambhajinagar region,**  
**Address:** Vikas Bhavan, 2<sup>nd</sup> Floor, Adalat Road, Chh.Sambhajinagar-431001.  
**Email:** [diroChh.Sambhajinagar@maharashtra.gov.in](mailto:diroChh.Sambhajinagar@maharashtra.gov.in)  
**Phone:** (0240)-2331105
  
- ▶ **Superintending Industries Officer, Nanded Subdivision,**  
**Address:** Udyog Bhavan, Govt. Industrial Estate, Shivaji Nagar, Nanded-431602.  
**Email:** [dironanded@maharashtra.gov.in](mailto:dironanded@maharashtra.gov.in)  
**Phone:** (02462)-250393
  
- ▶ **General Manager, District Industries Centre, Nanded**  
**Address:** Udyog Bhavan, Co-op. Industrial Estate, Shivajinagar, Nanded-431602.  
**Email Id:** [didic.nanded@maharashtra.gov.in](mailto:didic.nanded@maharashtra.gov.in)  
**Phone:** (02462)-250056
  
- ▶ **Industry Association Contact List:**

**Table 3.3.1 - Industry Association Contact List**

Sr. No.	Name of Association	Address	Contact Person	Contact No.
1.	Maharashtra Cotton Seed Millers Association	C/o, 61/68, dharasi samaji Oil miles, cooperative industrial estate, Shivajinagar, Nanded	Mr. Harshad Shah	94221-71245
2.	Nanded Zilla Yantramag Hatmag Association	Nanded MIDC, E-26, Nanded	Mr. R. R. Madewar	97641-27000
3.	Nanded Chambers of Commerce and Industries	Mahatma Phule Complex, College Road, Nanded	Mr. Chandrakant Gavhane	94221-89077
4.	Udyojak Mitra Mandal-Nanded	B-5/C, MIDC Industrial Area, Nanded	Mr. Anand Bidwai	94231-40630

